

Dorman® Fuel Line Repair Kit 800-300

Hours of shop time and labor have been wasted replacing multiple line assemblies, when just a small section needs to be replaced. No more! The New Dorman Quick Disconnect Fuel Line Repair Kit provides an alternative to costly OE lines that are difficult to install and time consuming.



It Does The Job Quick And Easy... It Pays For Itself In Just Two Jobs!

- Fuel Line Repair Kit saves time - no more difficult manipulation of entire steel fuel lines
- No more wasted bay time - always have the line you need on hand

FUEL LINE KIT Continues Page 2

Sales Tip for Clock Springs

We value your opinion! On a recent visit to a jobber store, one of our sales representatives spoke with a counterman who previously worked as a mechanic. When the counterman was shown information on clock springs, he not only was familiar with the product, but he also provided us with a sales tip targeting another reason why Clock Springs fail.



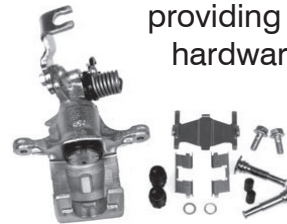
CLOCK SPRINGS Continues Page 2



Dorman Announces 100% NEW Brake Calipers

Dorman is proud to announce the introduction of 100% NEW Brake Calipers to the Aftermarket.

This new line of Brake Calipers is superior to any other Brake Caliper program available through Aftermarket channels. Rebuilders often use damaged-and-worn castings, pistons and bushings and are not consistent in



providing all necessary hardware. Avoid reman headaches by stocking **NEW!**

Dorman Sets Standard: 100%

NEW

- 100% NEW components used throughout.
- 100% NEW Hardware, including every piece necessary for a professional installation.
- 100% NEW Castings, yellow

CALIPERS Continues Page 2

Online Update

Website "Home" Improvements Here Today

We recently moved our corporate website in-house. Bill Hanvey, Director of Marketing said of the move, "We have to let people know about this important change. Hosting the site ourselves will allow us much greater control of the site, including regularly-scheduled automated data updates."

Users may notice some minor changes to the look and feel of site. The major benefits of having a "home based" website is the ability to constantly update information. This means users will have access to the most up-to-date

information on things like new products as they become available.

Along with the most up-to-date info, users will find the website easier to navigate with these other great improvements:

- Search boxes clearly separated into 4 distinct areas
- A new site map page to quickly find pages on the site
- Marketing Tool Chest has been consolidated into an easier-to-read layout so the user can see all options without scrolling

The site went live on October 12, 2005. Please

ONLINE Continues Page 2

www.dormanproducts.com

CALIPERS *Continued from Page 1*

zinc chromate plated for superior appearance and corrosion protection.

- **100% NEW Pistons & Bushings** pistons and bushings ensure smooth, reliable braking.
- **100% NEW Quality Standard** - All Dorman Calipers have been Dorman engineered to exceed OE standards and add life to each part.
- **Totally 100% NEW** Caliper comes with new casing, new piston, new seal, new boot, and all necessary hardware to complete the installation. When we say new, we mean 100% NEW!

Dorman 100% NEW Caliper Coverage & Availability

The top reasons for caliper failure include freezing pistons and seized bushings. When this happens, make sure you are stocking 100% NEW Brake Calipers. Here is what is currently available:

100%
NEW

- **SKUs** - We offer sixty SKUs, which are available now, and cover 50% of sales for popular applications from 1979-2004. All sixty part numbers are in the Dorman Hard Parts Catalog, and are live with e-cat providers.
- **Coverage for popular import applications**, including Honda, Acura, Mazda, and Toyota.
- **Additional Coverage** - Due to the popularity and demand for NEW Brake Calipers, we will be offering an additional sixty-five part numbers, which will take coverage to 75%. This additional coverage will be available during the fourth quarter of 2005.

Make sure your business is stocking and benefiting from 100% NEW Brake Calipers!

-end-

ONLINE *Continued from Page 1*

take the time to check out our website on a regular basis and stay up-to-date on our latest products and what's new in the Aftermarket. Don't forget to bookmark the site so you can easily find it next time!

www.DormanProducts.com

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FUEL LINE KIT *Continued from Page 1*

- Fuel Line Repair Kit gives you the ability to fabricate custom fuel lines on demand
- Increase customer satisfaction by repairing only the damaged section

Kit Includes 99 Pieces, 26 Different Items, Including:

- Superior professional grade tool with ergonomic clamp type grip
- Innovative clamp block design to make joining nylon to nylon barbed fittings easier
- Two 10' rolls of nylon tubing
- Straight and elbow connectors to tackle the most popular applications
- High quality cutter to simplify trimming nylon tubing
- Innovative elbow and straight connector holders for use with most applications
- Easy-to-use nylon to nylon and nylon to steel compression fittings



You get it all in one convenient kit! Keep repair costs down by providing an alternative to costly OE lines. Stock it today!

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CLOCK SPRINGS *Continued from Page*

SALES TIP: There is a possibility of the clock spring being damaged when a rack-and-pinion unit is being installed.

Our Technical Talk Expert, Marty Sievers explains how this damage can result in Clock Spring failure:

- When any suspension/steering repairs are performed on a vehicle equipped with an airbag system the steering wheel **MUST** be locked in the neutral (center) position.
- If not, the wheel can rotate and cause the airbag spring to be wound too tight in one direction. The result will be as

the first turn is made, the clock spring will snap and result in an open circuit in the system.

- The airbag light will



come on the system will be inoperative (the airbag system is constantly monitored and will shut off when it senses an open airbag circuit).

Just another reason why it is important to have Clock Springs in stock! Look for more valuable sales tips in upcoming issues!

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Volume 2, Issue 1 Dorman Driving Force
Editor: Denis Sweeney, (215) 712-5151,
dsweeney@rbinc.com.

Tech Line: (215) 997-1800,
customerrelations@rbinc.com
www.dormanproducts.com/drivingforce/
Published by Dorman Products
PO Box 1800, 3400 East Walnut Street,
Colmar, PA 18915.

www.DormanProducts.com.

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